

# ONLINE PRIVACY POLICY AGREEMENT

InVision Insurance • Last Updated: July 8, 2026

InVision Insurance ("InVision") values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with InVision Insurance of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time InVision Insurance decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to InVision Insurance, and it governs any and all data collection and usage by us. Through the use of <https://www.invisioninsurance.com>, you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that InVision Insurance does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

## **Specifically, this Policy will inform you of the following:**

- What personally identifiable information is collected from you through our website;
- Why we collect personally identifiable information and the legal basis for such collection;
- How we use the collected information and with whom it may be shared;
- What choices available to you regarding the use of your data; and
- The security procedures in place to protect against the misuse of your information.

## Information We Collect

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. This website collects various types of information, such as:

- **Voluntarily Provided Information:** This includes your name, address, email address, phone number, and billing or payment information, which is used when you request quotes, purchase insurance products or services, and to deliver the services you have requested.
- **Automatically Collected Information:** This includes information automatically sent when visiting our website, such as cookies, third-party tracking technologies (such as analytics software), IP addresses, browser type, operating system, and server logs.

Please rest assured that this site will only collect personal information that you knowingly and willingly provide to us by way of quotes, surveys, completed forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for in this Policy.

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## Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the insurance quotes or services you have requested;
- To fulfill our legitimate interest in improving our services, user experience, and insurance products;
- To send you marketing or promotional communications containing information we think you may like when we have your consent to do so;
- To contact you to fill out surveys or participate in other types of market research, when we have your consent to do so;
- To customize our website according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by insurance regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

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## **Use and Disclosure of Information Collected**

InVision Insurance does not now, nor will it in the future, sell, rent, or lease any of its customer lists, names, or personal data to any third parties.

InVision Insurance may collect and make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from our agency. InVision Insurance may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

InVision Insurance uses various third-party social media features including but not limited to Facebook, Yelp, and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within InVision Insurance's control.

InVision Insurance may not use or disclose the information provided by you except under the following circumstances:

- As necessary to provide services, quotes, or products you have requested;
- In other ways described in this Policy or to which you have otherwise consented;
- In the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- As required by law, or in response to a subpoena or search warrant;
- To outside auditors who have agreed to keep the information confidential;
- As necessary to enforce our Terms of Service;
- As necessary to maintain, safeguard, and preserve all the rights and property of InVision Insurance.

## **Non-Marketing Purposes**

InVision Insurance greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as security breaches, policy updates, account issues, and/or structural changes in InVision Insurance products and services). In certain circumstances, we may use our website or other public means to post a notice.

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## **Consumer Privacy Rights (US State & California Disclosures)**

Because InVision Insurance operates out of California and serves consumers across the United States, we recognize and respect regional and state-level consumer privacy rights (such as the California Consumer

Privacy Act/CPRA). Depending on where you reside, you may have the following rights regarding your personal information:

- **Right to Know and Access:** The right to request a disclosure of the specific categories and pieces of personal information we have collected about you.
- **Right to Delete:** The right to request that we delete personal information collected from you, subject to certain exceptions allowed under insurance regulations and statutory retention frameworks.
- **Right to Correct:** The right to request that we correct inaccurate or incomplete personal information that we maintain about you.
- **Right to Opt-Out of Sale or Sharing:** We do not sell your personal data for money. However, because we utilize third-party tracking pixels for analytics, some state laws look at this as "sharing" data for targeted ads. You have the right to request that we restrict this sharing.
- **Right to Non-Discrimination:** We will not discriminate against you (e.g., by denying services or changing rates) for exercising any of your privacy rights.

To exercise any of these rights, please contact us using the contact details at the bottom of this policy.

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## Notice to International and European Union Users

InVision Insurance's operations are located primarily in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) or European Economic Area (EEA) and sent to the United States.

We handle transatlantic data transfers in full alignment with legitimate international frameworks. Where applicable, we rely on the **EU-U.S. Data Privacy Framework (DPF)** adequacy mechanisms or utilize **Standard Contractual Clauses (SCCs)** to ensure an adequate level of data protection and safeguard your fundamental rights regarding commercial data processing. By providing personal information to us, you acknowledge its storage and use as described in this Policy.

If you are an EU/EEA resident under the General Data Protection Regulation (GDPR), you hold specific rights to access, rectify, erase, restrict processing of, or object to the processing of your data. You also have the right to lodge a complaint with a local supervisory data protection authority.

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## Children Under the Age of 13

InVision Insurance's website is not directed to, and does not knowingly collect personal identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

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## **Unsubscribe or Opt-Out**

All users and visitors to our website have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our website, please send an email indicating your intent to unsubscribe to [main@invisioninsurance.com](mailto:main@invisioninsurance.com). If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to do so. InVision Insurance will continue to adhere to this Policy with respect to any personal information previously collected.

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## **Security**

InVision Insurance takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive transaction or personal information, that data is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the webpage address.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing, underwriting, or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure, or modification of the user's personal information under our control.

Our company also uses Transport Layer Security (TLS) / Secure Socket Layer (SSL) protocols for authentication and private communications to build users' trust and confidence in internet and website use by providing simple, secure access and communication of data.

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## **Acceptance of Terms**

By using this website, you are hereby accepting the terms and conditions stipulated within this Online Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree to and accept such changes.

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## How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number, or mailing address.

**Email:** [main@invisioninsurance.com](mailto:main@invisioninsurance.com)

**Telephone Number:** (323) 773-4429

**Mailing Address:**

InVision Insurance  
6631 Eastern Ave #A  
Bell Gardens, California 90201